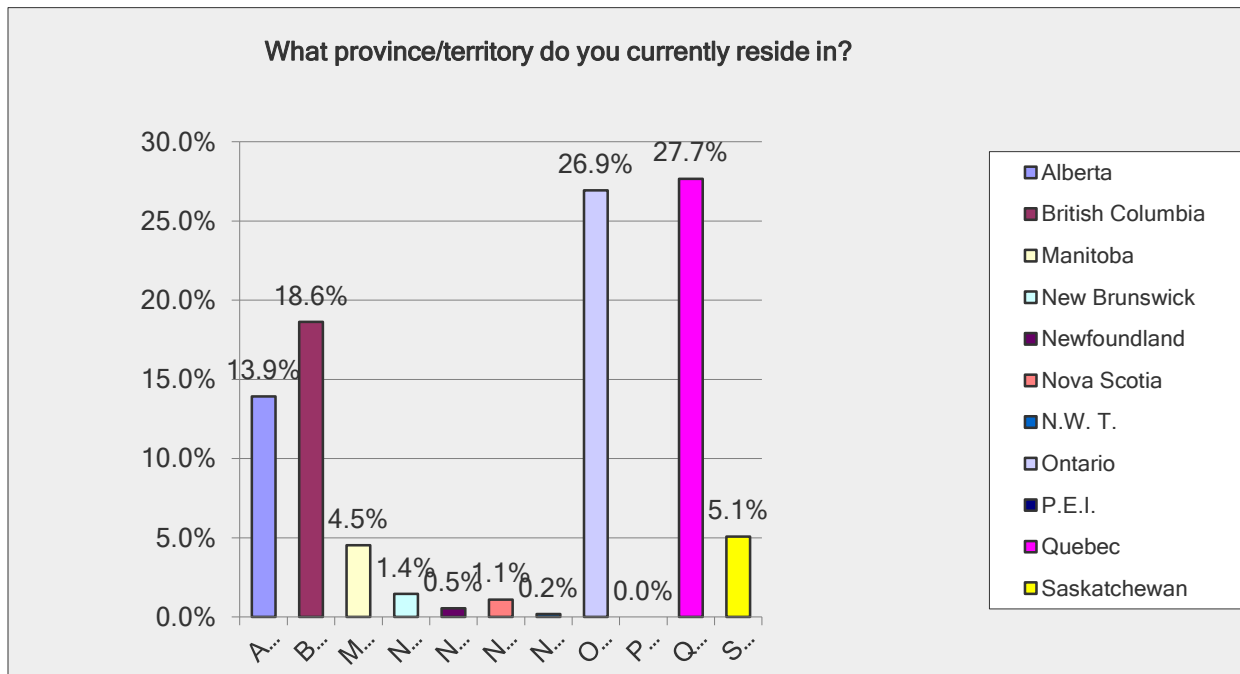




503 people responded to our survey in Fall 2014



Which term defines you best?

57% of our respondents were parents / volunteers or athletes

According to you, the most important stakeholders for Water Polo Canada are:

1. Athletes
2. Coaches
3. Club executive/volunteer/parent
4. WPC staff
5. Sponsors

We asked the athletes a few questions...

What is your long term goal for being part of the sport?

1. PARTICIPATION
2. TO BE PART OF A TEAM
3. TO REPRESENT MY CLUB

DEMOGRAPHICS OF THE PLAYERS WHO ANSWERED THE SURVEY

What level do you play?	
	Response Count
1. Club level / Recreational	114
2. Regional / Provincial	70
3. National level	53
Other (please specify)	47

How old are you?		
	Response Percent	Response Count
1. Under 14	10.8%	30
2. 15-18	15.8%	44
3. 19-24	10.8%	30
4. 25+ (including Masters)	59.5%	166
5. Prefer not to say	10.4%	29

According to you, Water Polo Canada's top five (5) priorities should be:

1. Long term viability
2. Quality international results
3. Raising the awareness of the sport
4. Developing existing athletes
5. Increasing sponsorship and funding

According to you, you feel that Water Polo Canada's current top five (5) priorities are the following:

1. Qualifying for 2016
2. Quality international results beyond 2016
3. Developing our existing athletes
4. Ensuring long term viability in numbers
5. Supporting PSOs

We asked you a few questions about our strategic plan...

We asked about your awareness of the existence of a strategic plan:

1. 28% said YES, you know of a plan
2. 72% said NO, you're unaware of a plan

We asked if you had read the plan in the last six months (we're assuming that you answered YES to the previous question)

1. 57% of you had read it
2. 43% had not

We asked you if the Strategic Plan addressed WPC's intent to deliver excellence in all it does and if it spoke to your vision of water polo in Canada?

1. 28% said YES
2. 26% said NO
3. 46% were unsure

Many comments were offered to explain the answers. A conclusion drawn is that a strategic plan has to be a living document and be pertinent to the membership.

We asked you if you felt that the different Board Committees (such as Governance, Business and Risk, Audit and Finance, Nominations, Programs and Ad-Hoc Committees) of Water Polo Canada were aligned with the Strategic Plan.

1. 5% said YES
2. 11% said NO
3. 84% were uncertain

The Board needs to do a better job to promote its responsibilities publicly towards helping the organization achieve its strategic goals.

In your opinion, who are Water Polo Canada’s main competitors?

1. Hockey
 2. Swimming
 3. Soccer and other leisure and cultural pursuits
- Some contributors also indicated financial constraints

A few questions about WATER POLO COMMUNICATION...

Are you able to follow the sport of water polo through information provided by Water Polo Canada?

Answer Options	Response Percent	Response Count
a. Most of the times	25.8%	92
b. Occasionally	40.3%	144
c. Rarely	20.7%	74
d. Almost never	13.2%	47

Please rate the following communication mechanisms according to how often you use each element to access the information about your topics of interest:

	Used very frequently	Used frequently	Used sometimes	Used rarely	Not used at all
	E-mail	Web sites	Print Media	Annual reports	Teleconferences

Email and the national and provincial websites are the top means where participants access water polo information for the time being